COMPANY MIXERS

OVERVIEW*

In this virtual environment we sought a better way to bring students and industry together. We hope that the information below will help to make the Company Mixer experience a success!

*Current as of 10/15/2020

WHAT IS A COMPANY MIXER AND WHY HAVE ONE?

Think: Speed Dating! During these one-hour Zoom sessions we will rotate company representatives and/or recruiters through breakout rooms, where randomly assigned students will be in attendance.

Each recruiting team will have roughly 10 minutes to provide their “elevator pitch” explaining why students should sign up for their scheduled 1:1 or group sessions at the virtual fair booth(s) in November.

This will be run by CM Staff and all interactions will take place within the platform itself.

WHAT DO I NEED TO KNOW ABOUT REPRESENTATIVES?

✓ There’s no minimum requirement for how many representatives you “send”, if possible, we recommend 2 that specialize in different areas. Note that as you have a limited amount of time to present during this Mixer, we do not recommend more than 3.

✓ Day-of-Mixer Representatives will need to have registered for the Zoom meeting in advance to participate. Should you experience issues please send an email cmadmin@uw.edu and request a direct invitation.

✓ While it is not mandatory to have an active Zoom account to participate, it is recommended for ease of use. It’s free to sign up, read through the Zoom FAQs for more detailed information.

WHEN AND HOW TO LOG IN FOR THE COMPANY MIXERS?

➢ Zoom Meeting Invitations will be emailed out to the Handshake Company Registrant on Monday, October 19, 2020.

➢ Follow the link provided to register all who plan to attend the Mixer (in advance of the Zoom meeting).

➢ All registered Zoom participants will be prompted to join their scheduled Mixer 5 to 10 minutes prior to the actual start time of the meeting.

➢ Some features of Zoom will be limited, please be prepared to give your “pitch” as you would if you were standing in the ball room at the HUB.

➢ It is advised that your company registrant and/or representatives have your group and 1:1 sessions scheduled in Handshake prior to the start of the Mixer. This allows students to register for your booth right after the Mixer.

ADDITIONAL RESOURCES:

➢ How to Use the Zoom Desktop Client

➢ How to Join a Zoom Meeting

➢ How to Add a Virtual Background